



JOB PROFILE

Thad King

Career Digital media planner

Age 25

Lives Clapham

From Sydney, Australia

"I work for TMP advertising agency in the digital media team. My role includes researching different media to find the most appropriate sites for our clients to advertise on.

My job also involves a lot of talking to different media agencies that are all vying for your business. So

there is a lot of negotiating and trying to get our client the best possible deal.

Online media is constantly changing, so it's an exciting industry to be involved in. Everything is on a tight deadline and has to be done asap but it's a great challenge and creates a great team atmosphere — everyone pitches in.

I had been in the advertising industry for about a year when I moved from hospitality. I wanted to get away from working nights and weekends. Last year I completed an advertising diploma.

Everyone is really friendly in my team, which is good. You can have the best job in the world, but if you don't like the people you work with you won't enjoy your job. There is a real mix in our office of English, Australians, Kiwis and even a Welshman, which adds to the banter.

I am really enjoying working in central London — there's always something to do. It's different to Sydney, which is more laidback."

» Want to tell us about your job or dob in a friend? Email realitycheck@tntmagazine.com

““ Online media is an exciting industry to be involved in ””

HOW TO ... DRESS AT WORK

Unless you're a lifeguard, flip-flops and board shorts at work are not cool.

» You have 30 seconds before someone you meet for the first time has formed an impression of you. Make it a good one!

» You don't need to wear dull business attire for the office but unless you work in an industry that allows it, the office is not the place to make a fashion statement. Subtle colours — black, grey and navy — are a safe bet.

» Go easy on the accessories. Men: No flashy cuff links, rings, gold chains or belts with huge buckles. Women: No big



dangling earrings or frilly collars. Remember, less is more.

» You can dress an outfit up and down just by using the right shoes. You can't go wrong with black pumps, but you can with flip-flops. It may be hot outside but no one in the office wants to see your toes. Sorry. HELENA HOLM



Stephen Kerassitis

Rate your boss online

GET THE INFO

Trawling the streets asking people to diss their boss — no one could argue that Aussie Stephen Kerassitis wasn't committed to his new business venture.

His website, www.companyexplorers.com, aims to inform people about companies, agencies and employers in the UK using the experiences of those who have been there, done that.

Kerassitis, 32, spent years in recruitment both at home and in London before he took a risk and left his job to work on his venture full-time.

To get enough information to launch the site, he asked people in the street, on the train and in the pub to dish the dirt and the praise for their boss.

"It was hard work. Some people thought I was a weirdo," he says.

Now there are a few thousand reviews on the site about UK employers and agencies.

Kerassitis says the idea for the website was drawn from his own

experience in London.

"Being a fellow traveller, I realise the workplace plays a really big part of the experience here," he says. "I got here and didn't know where to start and which were the reputable places to go. I didn't want to waste my time with poor employers, I wanted to provide people with the opportunity to go for the best places straight off."

Kerassitis says by using the free site you can rate your employer or agency by giving them scores for different categories. There is also a forum section on the website where you can share experiences.

"Say if you've dealt with a wicked agency, you can rate them highly, or if you've had a shocking one you can help other people out and make sure they don't get stitched up by them as well," Kerassitis explains.

There is also a comparison table, rating which firms are best for pay, training or job progression and job vacancies listings.

» See companyexplorers.com

Recruitment fair

The London Graduate Recruitment Fair is on Tuesday, June 19 and Wednesday, June 20 at the Business Design Centre, 52 Upper Street, N1.

The event, which goes from 11am to 5pm on both days, is aimed at those who have recently graduated or are about to graduate but could also be useful for those already in the workforce who want a career change and want to find out what their options are.

Participants can meet and chat to more than 100 employers offering a huge range of jobs, get free personal CV and application form checking, careers guidance sessions, presentations, seminars, workshops.

The Business Design Centre is five minutes walk from Angel tube station.

Entry to the event is free, but you need to register on line.

See www.londongradfair.co.uk/ summer for registration or more information.